

ALL ABOUT FACE BY NAKEAH

15 Week Evening Course Outline & Pricing

Monday - Thursday | Evening Times: 6:00pm - 10:00pm | Deposit: \$500 + \$100 Enrollment Fee

Program Description: For your convenience, we offer evening classes from 6pm-10pm. This unique program is in place to develop dynamic Pro Makeup Artist. Those who want to begin a career in Makeup Artistry while receiving hair training, Airbrush Makeup Training, and Intro to Special Effects Makeup. Prepare to receive extensive *hands-on* training in all areas of professional makeup design while gaining *on-the-job* training at Runway Shows, Film/TV sets, Magazines Shoots, and so much more! Gain great apprenticeship which allows our students the opportunity to work alongside experts in the industry. This unique program is for those who want to began or expand their career as a Pro Artist working in Film, TV, Runway, Bridal, Red Carpet, Editorial, and Commercial Print. We have classes for beginner artists, intermediate artists, and advanced artists.

Week 1

Orientation -
Introduction to
Makeup Artistry

Makeup Kit & Hair Kit
overview

Intro to Skin Care
101

Product Knowledge

Makeup tools & how
they work

The Do's and Don'ts
of Skin Care

Prepping the skin

Week 2

The Do's and Don'ts
of makeup

Makeup sanitation
and proper hygiene

Undertones of all skin
shades

Color Theory

Beauty Makeup

Week 3

Beauty Techniques
that work

Foundation
matching & proper
application

Learning the different
types of foundations
& textures

Eye Shadow
techniques like no
other

How to choose the
right eye shadow
application tool

Week 4

How to use pigments,
mattes, and
shimmers

How to choose &
create different looks
with eye makeup

Different Techniques
and shades for
Smokey Eyes

Loose Powders vs.
Pressed

On Set Etiquette

Week 5

Industry Terminology

Eyelash Application

What eyelash brands
you can trust

Eyeliner Techniques-
Liquid liners, cream
liners, powders, and
pencil liners

How to choose &
apply blush properly

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Week 6

How to choose and apply bronzers

Eye Brow Grooming-ways to effectively shape the brow

Brow Grooming for Men

Makeup for Fashion and Editorial

Highlighting & Contouring

Week 7

Makeup for Print

Lip Techniques

Product Knowledge for lips (ex. Dry, full, longer lasting lip wear)

How to choose & apply different textures-frost, matte, and cream lipsticks to different lip shades

Week 8

Choosing the right lip liner

Bridal Beauty

How to choose the correct lip color shades for Day or Evening

Body Makeup

Red Carpet Looks

Week 9

Ethnic Beauty

Skin care products for Ethnic Skin

The undertones of Ethnic Skin

How to choose the proper makeup colors for Ethnic Skin Tones

Foundation Matching for Ethnic Skin

Choosing great lip colors for Ethnic Skin

Week 10

Contouring and highlighting for Ethnic Skin

Advanced Beauty Makeup

Advanced Bridal Beauty

Makeup for Film & TV Intro to Film & TV sets

Week 11

Makeup Continuity & Charts

Introduction to High Def

Period Makeup Looks

Makeup for Runway

Makeup for Black & White Print

Week 12

The right Hair products for the job

Beginner and Intermediate Hair Styling

Makeup for the Mature FACE

Makeup for Children in Film & Print

Week 13

Wardrobe Styling

The Nail Kit

Cover Looks

Intro to Airbrush Makeup

Photo Shoot Lighting

Week 14

Portfolio Development

Teen Beauty

Intro to Special Effects Makeup

Makeup for Headshots

Week 15

Men's Grooming

Model selections for your portfolio

Business Development & Marketing

Photo Shoots

Graduation Ceremony & Dinner

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****An All About FACE Certificate of Completion will be awarded at the end of our program.**

The All About FACE Academy's Promotion you can't RESIST! Now just \$7,200, a \$10,500 value. Non - refundable but transferable (within 90 days) deposit and enrollment fees are required to reserve your space.

Makeup kit at \$1,500 value for Free for a limited time ONLY.

Shine as a professional with 500 high quality business cards designed & printed for only \$50.

Register today online, in person or by phone at (323) 944 - 0433.

Expires February 6, 2012

Learn from the Best, Be the Best!!!

The All About FACE Academy believes that good education is the key to a rewarding career as a Professional Makeup Artist. With our precise training, you'll gain the advanced knowledge that it takes to work in various areas such as Film, TV, Fashion, Print, Bridal, Runway, Salon, Theatre and more. Receiving training from the best is a dynamic way to accomplish great success in every aspect of makeup application.

We have designed extensive workshops to meet a wide range of experience levels as our instructors have great excitement about sharing innovative & life changing techniques with you. Please refer to our workshop schedule found on the page titled "Courses".

1-Day Workshop: \$250

5-Day Workshop: \$1,050

Deposit: \$100

Deposit: \$300

10 Week Day Course or 15 Week Evening Course Program: \$10,500

(ONLY Full Tuition Price of \$10,500 includes Makeup Kit)

Deposit: \$500 (non - refundable) + \$100 Enrollment Fee (non - refundable)

Deposit + Enrollment Fees are required with Registration Form to Reserve Seat. Deposits are non-refundable but transferable to another date or different course within 90 days.

***** Check out our Special Promotions!!! *****

Additional Information

Remaining Balances:

All balances are due 3 weeks prior to start date; unless additional arrangements have been authorized prior to enrollment.

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Professional Makeup Kit for All About FACE Students: \$1,550.00 Value.

We avoid non professional products by providing our students with professional products from the start. Products that are hi-def, paraben free, used by world renowned makeup artists and Hollywood celebrities.

Your makeup kit will have all of the following:

- High Quality Professional Aluminum Makeup Case with shoulder strap
- 2 Shadow Palettes – 22 beautiful shadows
- 1 Blush Palette – 6 beautiful blush shades
- Hi Def Foundation Palette – 10 beautiful Shades
- Liquid Foundation
- 2 Lipstick Palettes – 10 beautiful shades
- Master Brush Set – 11 high quality professional makeup brushes:

- Shadow Application Brush – for medium to small eye shapes
- Shadow Application Brush – for larger eye shapes
- Eye Brow Groomer
- Concealer Brush
- Foundation Buff Brush
- Blending Brush
- Blush Brush
- Crease Defining Brush
- Small Angle Brush
- Retractable Lip Brush
- Large Powder Brush

- Mineral Pigment Eye Shadows
- Mineral Bronzing Wand
- Mascara
- Glitter Eye Liner
- Black Liquid Liner
- Black Gel Eye Liner
- Lip Balm
- Pencil Sharpener
- Brow Tweezers
- Lash Scissors
- Professional Eye Lashes
- Lip Gloss
- Eye Brow Pencils with attached brow groomer
- Brush Cleaner
- Skin Care - *Cleanser & Moisturizer*
- Translucent Finishing Powder
- Facial Makeup Wipes
- Lip Pencils
- Makeup Setting Spray
- Palette Tray
- Hand Sanitizer
- Eye Makeup Remover Pads
- Large bag of makeup sponges

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Hair Kits \$950.00 – Be Ready! Having a Professional Hair Kit is also important. We provide our students with a hair kit that includes the best products for all hair types. **Note: Hair Kits are sold separately**

Your Hair Kit will include the following:

- Pro Mannequin Doll Head (Human Hair)
- Mannequin Doll Head Stand
- Big Bumper 1 1/2 Inch Pro Curling Iron
- 3/4 Inch Pro Curling Iron
- Professional case to safely hold & protect all tools & products
- Revolutionary shine drops
- Revolutionary shine spray
- Flexible holding spray
- Uplifting Hair Foam
- Master Flat Iron - 1 1/2 inch titanium plated

- 1 1/4 inch barrel curling iron
- Master Blow Dryer
- Pomade wax
- Hair pins
- Hair clips
- Bobby pins (large & small)
- Rubber bands/ ponytail holders
- Rattail combs
- Professional padded brush
- Special effects styling comb
- Black pepper powder
- Professional draping cape

All About FACE Cancellation Policy:

AAF Makeup Academy will not issue any refunds on any classes paid. A student may reschedule a class for a later date if they are not able to attend the registered session. Refunds will be issued on any classes that are cancelled.

Rescheduled classes are not considered cancelled they are rescheduled. If a student cannot finish the program they may finish the program at a later date

Payment Options:

Make your payment online today to start your career as a Professional Makeup Artist. Or mail your payment to our office. We accept all major credit cards, cashier's checks, and money orders.

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