

# ALL ABOUT FACE ACADEMY

15 Week Evening Course Outline & Pricing

Tuition: \$6,200 Promotion | Deposit: \$500 + \$100 Enrollment Fee  
Clock Hours: 300 | Evening Times: Monday - Friday, 6:00pm - 10:00pm

**Program Description:** For your convenience, we offer evening classes from 6pm-10pm. This unique program is in place to develop dynamic Pro Makeup Artist. Those who want to begin a career in Makeup Artistry while receiving hair training, Airbrush Makeup Training, and Intro to Special Effects Makeup. Prepare to receive extensive *hands-on* training in all areas of professional makeup design while gaining *on-the-job* training at Runway Shows, Film/TV sets, Magazines Shoots, and so much more! Gain great apprenticeship which allows our students the opportunity to work alongside experts in the industry. This unique program is for those who want to began or expand their career as a Pro Artist working in Film, TV, Runway, Bridal, Red Carpet, Editorial, and Commercial Print. We have classes for beginner artists, intermediate artists, and advanced artists.

## Week 1

Orientation -  
Introduction to  
Makeup Artistry

Makeup Kit & Hair Kit  
overview

Skin Care 101

Product Knowledge

Makeup tools & how  
they work

The Do's and Don'ts  
of Skin Care

Prepping the skin

## Week 2

The Do's and Don'ts  
of makeup

Makeup sanitation  
and proper hygiene

Undertones of all skin  
shades

Color Theory

Beauty Makeup

## Week 3

Beauty Techniques  
that work

Foundation  
matching & proper  
application

Learning the different  
types of foundations  
& textures

Eye Shadow  
techniques like no  
other

How to choose the  
right eye shadow  
application tool

## Week 4

How to use pigments,  
mattes, and  
shimmers

How to choose &  
create different looks  
with eye makeup

Different Techniques  
and shades for  
Smokey Eyes

Loose Powders vs.  
Pressed

On Set Etiquette

## Week 5

Industry Terminology

Eyelash Application

What eyelash brands  
you can trust

Eyeliner Techniques-  
Liquid liners, cream  
liners, powders, and  
pencil liners

How to choose &  
apply blush properly

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536 W. 22nd St., Los Angeles, CA 90007

Office: (213) 747 - 3811 / Fax: (213) 226 - 0620

Toll Free: (800) 968 - 7075

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## Week 6

How to choose and apply bronzers

Eye Brow Grooming-ways to effectively shape the brow

Brow Grooming for Men

Makeup for Fashion and Editorial

Highlighting & Contouring

## Week 7

Makeup for Print

Lip Techniques

Product Knowledge for lips (ex. Dry, full, longer lasting lip wear)

How to choose and apply the right lipstick colors and gloss

How to choose & apply different textures-frost, matte, and cream lipsticks to different lip shades

## Week 8

Choosing the right lip liner

Bridal Beauty

How to choose the correct lip color shades for Day or Evening

Body Makeup

Red Carpet Looks

## Week 9

Ethnic Beauty

Skin care products for Ethnic Skin

The undertones of Ethnic Skin

How to choose the proper makeup colors for Ethnic Skin Tones

Foundation Matching for Ethnic Skin

Choosing great lip colors for Ethnic Skin

## Week 10

Contouring and highlighting for Ethnic Skin

Advanced Beauty Makeup

Advanced Bridal Beauty

Makeup for Film & TV Intro to Film & TV sets

## Week 11

Makeup Continuity & Charts

Introduction to High Def

Period Makeup Looks

Makeup for Runway

Makeup for Black & White Print

## Week 12

The right Hair products for the job

Beginner and Intermediate Hair Styling

Makeup for the Mature FACE

Makeup for Children in Film & Print

## Week 13

Wardrobe Styling

The Nail Kit

Cover Looks

Intro to Airbrush Makeup

Photo Shoot Lighting

## Week 14

Portfolio Development

Teen Beauty

Intro to Special Effects Makeup

Makeup for Headshots

## Week 15

Men's Grooming

Model selections for your portfolio

Business Development &Marketing

Photo Shoots

Graduation Ceremony & Dinner

**\*\*An All About FACE Certificate of Completion will be awarded at the end of our program.**

The All About FACE Academy's Promotion you can't RESIST!

Now just \$6,200, a \$9,500 value. A non - refundable deposit and enrollment fee are required to reserve your space.

Fully stocked professional makeup kit only \$650, a \$985 value.

Shine as a professional with 500 high quality business cards designed & printed for only \$50.

Register today [online](#), in person or by phone at (213) 747 - 3811.

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# ALL ABOUT FACE ACADEMY

## ***Learn from the Best, Be the Best!!!***

The All About FACE Academy believes that good education is the key to a rewarding career as a Professional Makeup Artist. With our precise training, you'll gain the advanced knowledge that it takes to work in various areas such as Film, TV, Fashion, Print, Bridal, Runway, Salon, Theatre and more. Receiving training from the best is a dynamic way to accomplish great success in every aspect of makeup application.

We have designed extensive workshops to meet a wide range of experience levels as our instructors have great excitement about sharing innovative & life changing techniques with you. Please refer to our workshop schedule found on the page titled "Courses".

1-Day Workshop: \$250

5-Day Workshop: \$1,050

Deposit: \$100

Deposit: \$300

10 Week Day Course or 15 Week Evening Course Program: \$9,500

(ONLY Full Tuition Price of \$9,500 includes Makeup Kit)

Deposit: \$500 (non - refundable) + \$100 Enrollment Fee (non - refundable)

Deposit + Enrollment Fees are required with Registration Form to Reserve Seat.

**\*\*\* Check out our Special Promotions!!! \*\*\***

### **Additional Information**

#### **Remaining Balances:**

All balances are due 3 weeks prior to start date; unless additional arrangements have been authorized prior to enrollment.

**Makeup Kits** – Having a Professional Makeup Kit is essential for every Professional Makeup Artist. We provide our students with a high quality makeup kit that includes the best products on the market today.

#### **Your makeup kit will have all of the following:**

Quality Aluminum Makeup Case

Cosmetic Sponges

Makeup Wipes

Eye Makeup Remover

Lip Liners

Eye/Lip Pencil Sharpener

Liquid Eye Liner

Pencil Eye Liner

Eye Brow Powders

Eye Brow Pencils

Makeup Brush Set

Brush Cleaner

Foundation

Blush

Eye Lash Curler

Tweezers

Eye Shadows

Manicure Kit

Lipsticks

Mascara

Lip Gloss

Mascara Wands

Gel Liner

Blot Powder

False Eye Lashes (Strip & Individual)

Eye Lash Adhesive

Setting Spray

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**Hair Kits \$750.00** – Be Ready! Having a Professional Hair Kit is also important. We provide our students with a hair kit that includes the best products for all hair types. **Note: Hair Kits are sold separately**

Your Hair Kit will include following:

- |                                      |  |                                 |
|--------------------------------------|--|---------------------------------|
| (1) Professional Product Case        | (2) Rattail combs                      | (2) Metal rattail combs         |
| (2) Teasing combs                    | (1) Paddle brush                       | (4) Wig caps / 2 black / 2 nude |
| (1) Doll head w/table Clamp          | (1) 12 cnt. Box of duckbill clips      | (2) Styling brushes             |
| (2) Pkgs. Hair pins black and bronze | (1) 2' barrel curling iron             | (1) Flat iron with temp control |
| (1) 1' Curling Iron                  | (1) Pkg. Hair clips                    | (3) Bundles of large bobby pins |
| (2) Rattail styling brushes          | (3) Bundles of standard size lobby pin | (1) Hair Finishing Spray        |
| (1) Pkg. of Hair elastics            |  | (1) Hair Polish                 |

## All About FACE Cancellation Policy:

AAF Makeup Academy will not issue any refunds on any classes paid. A student may reschedule a class for a later date if they are not able to attend the registered session. Refunds will be issued on any classes that are cancelled.

Rescheduled classes are not considered cancelled they are rescheduled. If a student cannot finish the program they may finish the program at a later date

## Payment Options:

Make your payment online today to start your career as a Professional Makeup Artist. Or mail your payment to our office. We accept all major credit cards, cashier's checks, and money orders.

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