

# ALL ABOUT FACE ACADEMY

## 10 Week Day Course Outline & Pricing

Monday - Friday | Day Times: 9:00am - 3:00pm | Deposit: \$500 + \$100 Enrollment Fee

**Program Description:** We've put this unique program in place in effort to develop dynamic Pro Makeup Artists. Those who want to begin a career or those who want to expand their career as a Pro Artist working in Film, TV, Runway, Bridal, Red Carpet, Editorial, and Commercial Print. You will receive great training in Hair Styling, Airbrush Makeup, and Intro to Special Effects Makeup. We have classes for beginner artists, intermediate artists, and advanced artists. Prepare to receive extensive hands-on training in all areas of professional makeup design while gaining on-the-job training at Runway Shows, Film/TV sets, Magazines Shoots, and so much more! You will be offered an apprenticeship allowing the opportunity to work alongside of experts in the industry.

### Week 1

Orientation - Introduction to Makeup Artistry  
Makeup kit & hair kit overview  
Skin Care 101  
Product Knowledge  
Makeup tools & how they work  
Prepping the skin  
The Do's and Don'ts of Skin Care  
Makeup sanitation & Proper hygiene  
Undertones of all skin shades  
Color theory

### Week 2

Beauty Makeup  
Beauty techniques that work!  
Foundation matching & proper application  
Learning the different types of foundations & textures  
Eye shadow techniques like no other  
How to choose the right eye shadow application tool  
How to use pigments, mattes, and shimmers  
Different techniques and shades for Smokey Eyes  
Loose Powders vs. Pressed

### Week 3

On Set Etiquette  
Industry Terminology  
Eyelash Application  
What eyelash brands you can trust  
Eyeliner Techniques – Liquid liners, cream liners, powders, and pencil liners  
How to choose & apply blush properly  
How to choose & apply bronzers  
Eye Brow Grooming – Ways to effectively shape the brow  
Brow Grooming for Men  
Makeup for Fashion & Editorial  
Highlight & Contouring

### Week 4

Makeup for Print  
Lip Techniques  
Product Knowledge for lips (ex. Dry, full, longer lasting lip wear)  
How to choose & apply the right lipstick colors & glosses  
How to choose & apply different textures – frost matte, and cream lipsticks to different lips shapes  
Choosing the right lip liner  
Bridal Beauty  
How to choose the correct lip color shades for Day or Evening  
Body Makeup  
Red Carpet Looks

### Week 5

Ethnic Beauty  
Skin care products for Ethnic Skin  
The Undertones of Ethnic Skin  
How to choose the proper eye makeup colors for Ethnic Skin Tones  
Foundation Matching for Ethnic Skin  
Choosing great lip colors for Ethnic Skin  
Contouring and highlighting Ethnic Skin  
Brow highlighting for Ethnic Skin

## ALL ABOUT FACE ACADEMY

536 W. 22nd St., Los Angeles, CA 90007

Office: (213) 747 - 3811 / Fax: (213) 226 - 0620

Toll Free: (800) 968 - 7075

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## Week 6

Advanced Beauty  
Makeup

Advanced Bridal  
Beauty

Makeup for Film & TV

Intro to Film & TV Sets

Makeup Continuity &  
Charts

Introduction to High  
Def

## Week 7

Makeup for Runway

Makeup for Black &  
White Print

The right Hair products  
for the job

Beginner &  
Intermediate Hair  
Styling

Makeup for the  
Mature FACE

## Week 8

Makeup for Children in  
Film & Print

Wardrobe Styling

The Nail Kit

Cover Looks

Introduction to Airbrush  
Makeup

Period Makeup Looks

## Week 9

Photo Shoot  
Lighting

Portfolio  
Development

Teen Beauty

Introduction to  
Special Effects  
Makeup

Makeup for  
Headshots

Men's Grooming

## Week 10

Model  
selections for  
your portfolio

Business  
Development &  
Marketing

Photo Shoots

Graduation  
Ceremony &  
Dinner

**\*\*An All About FACE Certificate of Completion will be awarded at the end of our program.**

The All About FACE Academy's Promotion you can't RESIST!

Now just \$6,200, a \$9,500 value. A non - refundable deposit and enrollment fee  
are required to reserve your space.

Fully stocked professional makeup kit only \$650, a \$985 value.

Shine as a professional with 500 high quality business cards designed & printed for only \$50.

Register today [online](#), in person or by phone at (213) 747 - 3811.

***Learn from the Best, Be the Best!!!***

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The All About FACE Academy believes that good education is the key to a rewarding career as a Professional Makeup Artist. With our precise training, you'll gain the advanced knowledge that it takes to work in various areas such as film, TV, Fashion, Print, Bridal, Runway, Salon, Theatre and more. Receiving training from the best is a dynamic way to accomplish great success in every aspect of makeup application.

We have designed extensive workshops to meet a wide range of experience levels as our instructors have great excitement about sharing innovative & life changing techniques with you. Please refer to our workshop schedule found on the page titled "Courses".

1-Day Workshop: \$250

5-Day Workshop: \$1,050

Deposit: \$100

Deposit: \$300

10 Week Day Course or 15 Week Evening Course Program: \$9,500

(ONLY Full Tuition Price of \$9,500 includes Makeup Kit)

Deposit: \$500 (non - refundable) + \$100 Enrollment Fee (non - refundable)

Deposit + Enrollment Fees are required with Registration Form to Reserve Seat.

\*\*\* [Check out our Special Promotions!!!](#) \*\*\*

## Additional Information

### Remaining Balances:

All balances are due 3 weeks prior to start date; unless additional arrangements have been authorized prior to enrollment.

**Makeup Kits** – Having a Professional Makeup Kit is essential for every Professional Makeup Artist. We provide our students with a high quality makeup kit that includes the best products on the market today.

### Your makeup kit will have all of the following:

Quality Aluminum Makeup Case	Cosmetic Sponges	Makeup Wipes
Eye Makeup Remover	Lip Liners	Eye/Lip Pencil Sharpener
Liquid Eye Liner	Pencil Eye Liner	Eye Brow Powders
Eye Brow Pencils	Makeup Brush Set	Brush Cleaner
Foundation	Blush	Eye Lash Curler
Tweezers	Eye Shadows	Manicure Kit
Lipsticks	Mascara	Lip Gloss
Mascara Wands	Gel Liner	Blot Powder
False Eye Lashes (Strip & Individual)	Eye Lash Adhesive	Setting Spray

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**Hair Kits \$750.00** – Be Ready! Having a Professional Hair Kit is also important. We provide our students with a hair kit that includes the best products for all hair types. **Note: Hair Kits are sold separately**

Your Hair Kit will include following:

- |                                      |   |                                 |
|--------------------------------------|---|---------------------------------|
| (1) Professional Product Case        | (2) Rattail combs                       | (2) Metal rattail combs         |
| (2) Teasing combs                    | (1) Paddle brush                        | (4) Wig caps / 2 black / 2 nude |
| (1) Doll head w/table Clamp          | (1) 12 cnt. Box of duckbill clips       | (2) Styling brushes             |
| (2) Pkgs. Hair pins black and bronze | (1) 2' barrel curling iron              | (1) Flat iron with temp control |
| (1) 1' Curling Iron                  | (1) Pkg. Hair clips                     | (3) Bundles of large bobby pins |
| (2) Rattail styling brushes          | (3) Bundles of standard size lobby pins | (1) Hair Finishing Spray        |
| (1) Pkg. of Hair elastics            |   | (1) Hair Polish                 |

## All About FACE Cancellation Policy:

AAF Makeup Academy will not issue any refunds on any classes paid. A student may reschedule a class for a later date if they are not able to attend the registered session. Refunds will be issued on any classes that are cancelled.

Rescheduled classes are not considered cancelled they are rescheduled. If a student cannot finish the program they may finish the program at a later date

## Payment Options:

Make your payment online today to start your career as a Professional Makeup Artist. Or mail your payment to our office. We accept all major credit cards, cashier's checks, and money orders.

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